



2018 Northwest Laboratory Forum

Event Sponsors for 2018 NW Lab Forum

Lunch - \$ 1,000 (1 available – Saturday)

- Sole sponsorship of the lunch on Saturday
- 5 minutes to address attendees before or after lunch
- List of WSDLA members (*provided 4 weeks prior to the event*)
- List of WSDLA NW Lab Forum attendees (*provided post event*)

Break - \$600 (2 available – one Friday and one Saturday)

- Sole sponsorship of one of two (2) breaks during the Northwest Lab Forum
- List of WSDLA NW Lab Forum attendees (*provided post event*)

Breakfast - \$750 (1 available – Saturday)

- Sole sponsorship of the Saturday Morning Breakfast

WSDLA Attendee Program - \$ 1,500 (1 available)

- Sole sponsorship of the WSDLA Attendee Program
- Company logo along with WSDLA logo within attendee program
- Half page ad in attendee program
- List of WSDLA members (*provided 4 weeks prior to the event*)
- List of WSDLA NW Lab Forum attendees (*provided post event*)

WSDLA Attendee Lanyards for 2018 Forum and Roundtable- \$1,000 (1 available)

- Sole sponsorship of the WSDLA Attendee Lanyards
- (One color) company logo along with WSDLA logo on all attendee lanyards

WSDLA Friday Reception- \$1,200 (1 available)

- Sole sponsorship of the Friday Night Reception
- 5 minutes to address attendees before reception (last session of the day)
- List of WSDLA members (*provided 4 weeks prior to the event*)
- List of WSDLA NW Lab Forum attendees (*provided post event*)

WSDLA WIFI Sponsor- \$500 (1 available)

- Sole sponsorship of the WSDLA WIFI
- List of WSDLA NW Lab Forum attendees (*provided post event*)

Do you have a different sponsorship that you'd like to do for WSDLA? Contact us and we'll work together to come up with something that works for you and us! Please contact Malarie Barineau at the WSDLA office at (800) 652-2212 or wsdla@executiveoffice.org with any questions or if you are interested in sponsoring!

EXHIBIT BOOTH FEES:

- **Member: \$450**
- **Non-Member: \$550**

2018 EXHIBIT BOOTH PACKAGE INCLUDES:

- One (1) 8' x 10' exhibit booth including draping on three (3) sides
- One (1) 6' table, two (2) chairs, one (1) wastebasket,
- One (1) Full Meeting Registration (*Additional exhibitor representative registrations will be available at a discounted fee of \$50 that will also include lunch on Saturday*)
- Company listing on www.wsdla.com
- Company recognition and product description included in conference information given to all attendees

Friday, March 9, 2018

5:30 p.m. – 6:30 p.m.

Friday Evening Reception

6:45 p.m.

Dutch Treat Dinner with Attendees (Location TBD)

Saturday, March 10, 2018

7:30 a.m.

Registration & Coffee – Network with Attendees

8:15 a.m. – 10:15 a.m.

Exhibitor Set-up

8:15 a.m. – 11:00 a.m.

Educational Sessions

11:00 a.m. – 1:30 p.m.

Exhibit Hall Open

11:00 a.m. – 12:30 p.m.

Lunch

12:00 p.m. – 12:30 p.m.

Table Clinic (*Sponsorship available*)

12:30 p.m. – 1:00 p.m.

Table Clinic (*Sponsorship available*)

1:00 p.m. – 1:30 p.m.

Table Clinic (*Sponsorship available*)

1:45 p.m. – 5:30 p.m.

Educational Sessions

1:30 p.m. – 4:00 p.m.

Exhibit Teardown

** Schedule as of 6/9/17. This schedule is subject to change.***NAME BADGES:**

The exhibitor confirmation packets will contain an onsite Exhibitor Representative Registration Form for exhibitors to use to register all on-site representatives. All individuals on the show floor will be required to have a name badge, both exhibitors and convention registrants.

TABLE CLINICS:

WSDLA is offering CE during the exhibit hall hours! WSDLA will offer (3) 30 minute slots for Table Clinics at the NW Lab Forum. Table Clinics will include recognition in the onsite materials and course approval with the National Board for Certification in Dental Laboratory Technology (NBC).

The following time slots are available:

- Table Clinic #1 – 12:00 p.m. – 12:30 p.m.
- Table Clinic #2 – 12:30 p.m. – 1:00 p.m.
- Table Clinic #3 – 1:00 p.m. – 1:30 p.m.

LUNCH:

We are excited to announce we will again offer lunch on Saturday, March 10 from 11:00 a.m. – 12:30 p.m. for attendees and exhibitors. Lunch will be included in your registration fees.

POLICY ON EXHIBITORS ATTENDING SESSIONS:

Exhibitors are allowed to attend technical sessions, as space permits, at no additional charge, but entrance to the Friday hands-on workshop is not included.